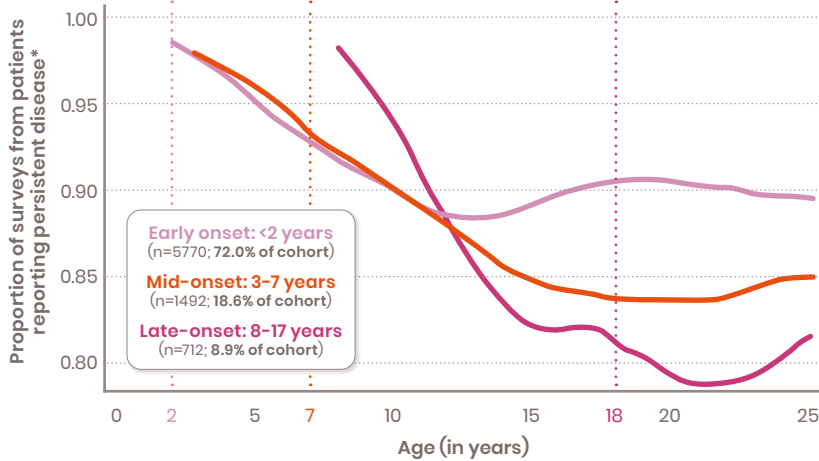


The Emerging Paradigm of AD as a Lifelong Predisposition to Episodic Skin Lesions

Longitudinal data show similar AD prevalence before and after childhood¹

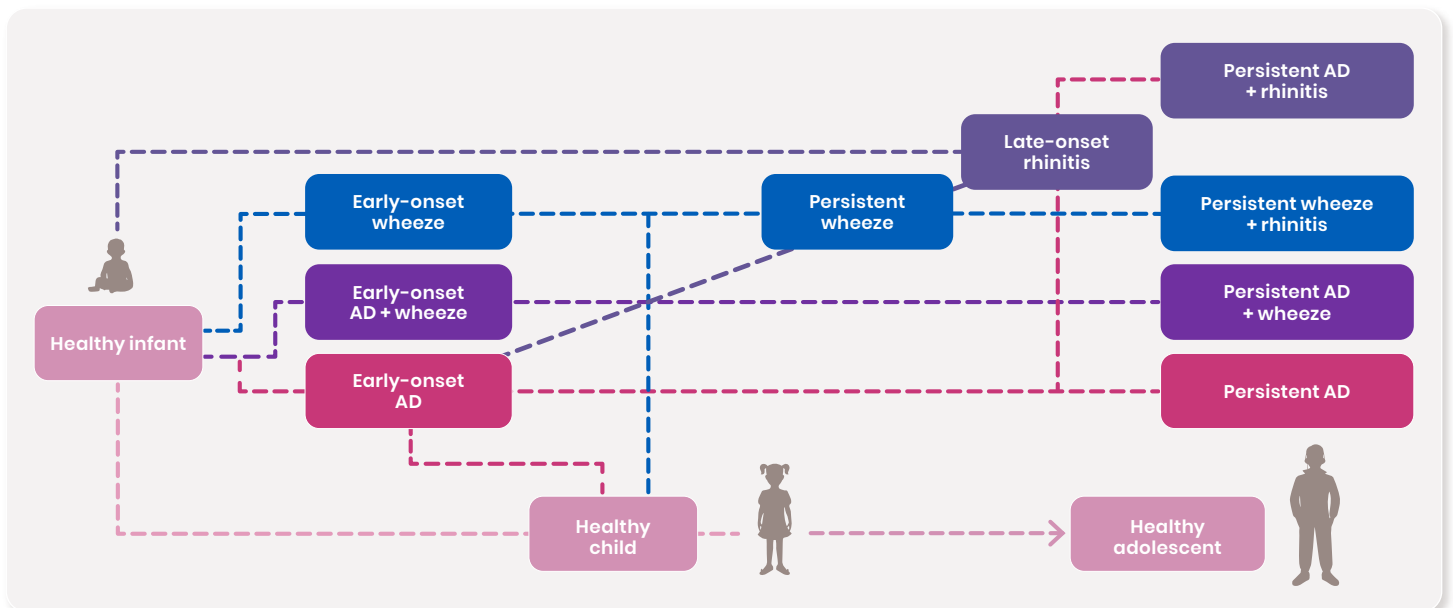
Earlier-onset AD is associated with greater disease persistence over time²



Indicators of persistent disease include³

- Early-onset
- Disease severity
- Allergen polysensitization

AD progression can follow multiple trajectories from childhood through adulthood³⁻⁵



*A cohort study using the Pediatric Eczema Elective Registry (PEER). At baseline and every six months after, patients/caregivers were surveyed about their AD disease control and treatment use in the preceding 6-month period. Subjects in PEER were followed for up to 10 years. AD, atopic dermatitis.

1. Abuabara K, et al. *Allergy*. 2018;73(3):696-704. 2. Wan J, et al. *J Am Acad Dermatol*. 2019;81(6):1292-1299. 3. Irvine AD, et al. *BJD*. 2019;181:895-906. 4. Weidinger S, et al. *J Am Acad Dermatol*. 2020;83(6)Supplement AB 29. 5. Paller AS, et al. *J Allergy Clin Immunol*. 2019;143(1):46-55.

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“ADVENT is a breakthrough educational program bringing together different specialties treating patients with type 2 inflammatory diseases.”
Prof. Thomas Bieber, Dermatologist, Germany

What is the ADVENT program?

ADVENT is a global medical education program that shares the latest evidence on diseases with underlying type 2 inflammation

Areas covered include:



DERMATOLOGY

- Atopic dermatitis
- Prurigo nodularis
- Chronic spontaneous urticaria



RESPIRATORY

- Asthma
- Chronic rhinosinusitis with nasal polyps



GASTROENTEROLOGY

- Eosinophilic esophagitis

The goals of the platform are:



Improve patient care



Facilitate cross-specialty knowledge sharing



Explore multidisciplinary implications of underlying type 2 inflammation



Reduce the burden of diseases driven by underlying type 2 inflammation

What does ADVENT have to offer?

ADVENT materials were developed with:



More than **120** experts from more than **15** countries



Specialists in **allergy, dermatology, gastroenterology, otolaryngology** and **respiratory** medicine

The ADVENT program provides:



On-demand events



Expert presentations



Self-guided educational resources



Expert interviews



Infographics



Activities adapted for local needs and languages

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