# Atopic Dermatitis and Prurigo Nodularis Are Distinct Skin Diseases With Shared Characteristics



### ATOPIC DERMATITIS

### **PRURIGO NODULARIS**



PATIENT



Majority of patients develop
AD by 5 years of age<sup>1</sup>



 Majority of patients develop PN between ages 51–65 years and/or are female<sup>2-4</sup>



ATURES



- Characterized by intense, chronic pruritus and recurrent eczematous lesions which show periods of clearance and flares<sup>5-8</sup>
- Heterogenous presentation across age groups with wide spectrum of clinical features<sup>8,7</sup>



 Characterized by bilaterally distributed lesions that present as intensely pruritic dome-shaped nodules, papules, or plaques<sup>9-11</sup>



**THOPHYSIOLO** 



- Genetics, type 2 inflammation, and environmental factors contribute to the development of AD however the exact cause is not yet elucidated<sup>5-7</sup>
- Epidermal barrier dysfunction is critical for the perpetuation of AD disease and the itchscratch cycle<sup>12,13</sup>



 Exact etiology of PN is not known, however disease is thought to result from neuroimmune dysregulation, leading to intense, chronic itch-scratch cycle and formation of fibrotic nodules<sup>4,14</sup>







Both diseases are characterized by chronic itch, skin lesions, and negatively impact QoL (e.g., loss of sleep)<sup>6,10</sup>

AD, atopic dermatitis; QoL, quality of life.

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ADVENT is a breakthrough educational program bringing together different specialties treating patients with type 2 inflammatory diseases."

Prof. Thomas Bieber, Dermatologist, Germany

# What is the ADVENT program?

ADVENT is a global medical education program that shares the latest evidence on diseases with underlying type 2 inflammation

#### **Areas covered include:**



#### **DERMATOLOGY**

- Atopic dermatitis
- · Prurigo nodularis
- · Chronic spontaneous urticaria



#### **RESPIRATORY**

- Asthma
- · Chronic rhinosinusitis with nasal polyps



#### **GASTROENTEROLOGY**

· Eosinophilic esophagitis

#### The goals of the platform are:



**Improve** patient care



Facilitate cross-specialty knowledge sharing



**Explore multidisciplinary** implications of underlying type 2 inflammation



Reduce the burden of diseases driven by underlying type 2 inflammation

# What does ADVENT have to offer?

#### **ADVENT materials were developed with:**



More than 120 experts from more than 15 countries



Specialists in allergy, dermatology, gastroenterology, otolaryngology and respiratory medicine

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#### The ADVENT program provides:



On-demand events



**Expert** presentations



Self-guided educational resources



Expert interviews



Infographics



**Activities adapted** for local needs and languages

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